

Autotrader's 2015 NYFW Twitter Giveaway Official Rules

- 1) **NO PURCHASE NECESSARY TO ENTER OR WIN.** A purchase will not increase the chances of winning.
- 2) **SPONSOR:** Autotrader.com, Inc., 3003 Summit Blvd., Atlanta, GA 30319, is the sponsor and administrator of the Giveaway ("Sponsor"). The Giveaway is in no way sponsored, endorsed or administered by, or associated with Twitter and Twitter has no responsibility or liability regarding the conduct or administration of the Giveaway or Prize.
- 3) **HOW TO ENTER:** To enter the Autotrader 2015 NYFW Twitter Giveaway ("Giveaway"), you must follow the directions posted by Sponsor and otherwise be bound by and follow these Official Rules to enter ("Entry") and be eligible to receive the Prize. Entries must be received by 12:01 am EST on Friday, Sept. 18, 2015. Sponsor's computer is the official time-keeping device for the Giveaway. No purchase is required. This Giveaway is void where prohibited by law.
- 4) **WHO CAN ENTER:** Only people who follow the directions by Sponsor are eligible, and, as of the date of Entry, you must be at least 18 years old, and a legal resident of one of the 50 United States or the District of Columbia. Void where prohibited by law. Employees of Sponsor who assisted in the concept, production or publication of this Giveaway are not eligible to enter.
- 5) **WINNER SELECTION:** Twenty-five (25) winners will be chosen by Sponsor in its sole and absolute discretion. The winner will be notified through Twitter after the selection. Winners must respond within 24 hours of notification with required information in order to receive the Prize. In the event the winner does not respond to notification, or declines the Prize, Sponsor will choose an alternate winner. Winner will be announced on <https://twitter.com/AutoTrader.com>. Odds of winning depend on the number of Entries received.
- 6) **PRIZE:** Each winner will be awarded one (1) bottle of nail polish in Autotrader's Car Color of the Year and one (1) travel amenities case (Approximate retail value: \$35.00). No substitution, barter, transfer, or assignment of Prize permitted, except by Sponsor at its sole discretion. Sponsor reserves the right to substitute a prize of comparable or greater value if the is Prize unavailable. Prize is not redeemable for cash. Prize is awarded "as is" with no warranties. The winner will be responsible for all taxes and any other charges not specifically mentioned in these Official Rules. Acceptance of the Prize constitutes permission for Sponsor and those acting under its authority to use winner's name for advertising and promotional purposes without additional compensation in all media now known or hereafter discovered, without notice, review or approval, unless prohibited by law. After verification of winner's eligibility by Sponsor, Sponsor will ship, or cause to be shipped, the Prize, at its expense, to the winner within ten (15) business days of winner's selection. The Prize will be shipped to a U.S. address only. Sponsor intends that the use of the Prize as part of this Giveaway complies with applicable federal, state, and local government gift and ethics rules.
- 7) **GENERAL CONDITIONS:** Giveaway entrants agree to be bound by the terms of these Official Rules. All federal, state, and local laws and regulations apply. By entering, you agree to release, discharge, defend and hold harmless Sponsor and Twitter, their parent, subsidiaries, affiliates, directors, officers from any and all liability, claims or actions of any kind arising from or in connection with your participation in this Giveaway or acceptance or use of any prize won.
- 8) **PRIVACY STATEMENTS:** Any personally identifiable information, including without limitation, your name, image, age, address (including postal code), telephone number and/or email address, that you submit in connection with the Giveaway, will be used and collected by Sponsor in accordance with Sponsor's privacy policy (not Twitter's privacy policy). By providing your personal information, you acknowledge that Sponsor may send you promotional mailings and e-mails about special offers, products and/or services offered by Sponsor or its affiliates. Receiving these promotional communications is optional and (a) is not a condition of participating in the Giveaway or winning the Prize, and (b) does not improve your chances of winning. In the event you do not wish to receive these promotional communications, you may opt out by clicking the "unsubscribe" button at the bottom of the email.
- 9) **DISPUTES AND JURISDICTION:** The Giveaway and the Official Rules will be governed by and construed in accordance with the laws of the State of Georgia, excluding conflicts of law rules which might apply the law of a different jurisdiction. Any legal action, suit, or proceeding with respect to the Giveaway will be brought exclusively in federal court in Fulton County, Georgia, and you consent to the jurisdiction of said court for all matters that arise under said Giveaway. Except where prohibited, any and all legal action, suit, or proceeding with respect to the Giveaway will be resolved individually, without resort to any form of class action.

END OF OFFICIAL RULES